

Terms and Conditions CBF Design-a-Book-Cover Competition 2009

1. The competition runs from 1st September 2009 to 5.00pm on 13th November 2009.
2. The Competition is open to all residents of Ireland and Northern Ireland aged 15 years or under on November 13th 2009 (official closing date), excluding employees of The O'Brien Press and Children's Books Ireland Limited ("CBI"), relatives of employees of The O'Brien Press or CBI or of their respective parent, subsidiary or affiliated companies, their agents or any other person connected to this competition.
3. Entry is free with the exception of any postal charges.
4. One entry per person only. Eligible entries must be posted to the correct postal address provided and entrants must include their name, age, DOB, address and telephone number, as well as they're full school or local library branch details.
5. Entrants must submit a cover design suitable for a new edition of *The Lough Neagh Monster* by Sam McBratney (to be published in Spring 2010) by The O'Brien Press. Entries must be the original work of the entrant and not previously published. The entrant must retain their own copy, as no entries will be returned. CBI will select a shortlist of 20 entries from all submitted before the closing date. Representatives from The O'Brien Press will then select one design as the overall winner, plus five runners-up.
6. The judges will choose those entries which, in the opinion of the judges, demonstrate the greatest flair, technique, originality and suitability to the title in question. The judges' decisions are final. No correspondence will be entered into.
7. Winners will be notified either by email or telephone within 40 days of the competition closing date. In the event that a winner cannot be contacted within a reasonable period after the draw, The O'Brien Press reserves the right to select another winner.
8. No responsibility can be accepted for entries lost, delayed, misdirected, damaged or undelivered. Incomplete and/or illegible entries will be disqualified. The O'Brien Press and CBI shall not be responsible for technical errors in preventing entry to any competition.
9. There is one main prize. The winner will have their design used as the basis for the cover of a new edition *The Lough Neagh Monster* due for publication in Spring 2010, plus an O'Brien Winner's Hamper.
10. There are five runner-up prizes. The five runners up will have their designs featured in the book in some form. They will also receive a selection O'Brien Press titles.
11. The O'Brien Press shall bear the cost of all prizes, including postage and packing. Prizes are as stated and are non-transferable. No cash alternatives will be offered. If due to circumstances beyond their control The O'Brien Press is unable to provide the stated prize, The O'Brien Press reserves the right to award a substitute prize.

12. The O'Brien Press reserves the right to select an alternative winner in the event that it has reasonable grounds for believing that an entrant has contravened any term or condition of entry.

13. Neither The O'Brien Press or CBI shall be liable for any delay in performing or partial or total failure to perform any of its obligations to the winner under these terms and conditions if such delay or failure is caused by circumstances beyond its reasonable control including without limitation delays, changes, disruptions, cancellations, diversions or substitutions howsoever caused including without limitation, war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes arising without limitation.

14. By entering the competition, entrants acknowledge that they may be asked to be used in publicity only with further consent by the parent or legal guardian. Such publicity may include without limitation the entrant's name and/or likeness, voice, photographs and/or video footage of the entrant, biographical information provided by the entrants/winner and/or any statement made by them concerning the competition and/or the prize. Entrants agree that any or all such elements may only be used by The O'Brien Press or CBI in any and all media in perpetuity throughout the world as with the permission of the parent or legal guardian of the entrant.

15. The winning design will be used solely as the artwork on the new edition of *The Lough Neagh Monster* by Sam McBratney set for publication in Spring 2010 by The O'Brien Press. The O'Brien Press and CBI reserve the right to publish entries other than the winning entry, and publication does not necessarily mean that the entrant has won a prize. The O'Brien Press and CBI reserve the right to edit entries at its discretion for publication. Entrants will retain copyright in their submitted entries; however, by entering, all entrants give The O'Brien Press and CBI a worldwide royalty free perpetual license to edit, publish and use segments of each entry in any and all media (including print and online) for publicity and news purposes. In particular, all entrants license The O'Brien Press to use the artwork for the publication of *The Lough Neagh Monster*, the new edition version by Sam McBratney and CBI the right to print their entry on the CBI website and in any of their supplements. The winning entrant will receive no monies for the use of their design on the aforementioned publication.

16. Any personal information, including without limitation, the entrant's name, address (including postcode), telephone number and/or email address will be used solely in connection with this competition and will not be disclosed to any third party, except for the purpose of fulfilling the prize where applicable. Any personal information held by The O'Brien Press in respect of any competition will be held on record for a short period for the purpose of ensuring fulfillment of the competition and then destroyed unless the entrant has consented to The O'Brien Press holding their personal information.

17. The winners may be required to submit valid identification before receiving their prize.

18. Entrants agree to be bound by these terms and conditions, which may be amended or varied at any time by CBI or The O'Brien Press.

19. These terms and conditions shall be governed by and construed in accordance with the laws of Ireland and the courts of Ireland shall have exclusive jurisdiction in relation to any disputes arising there from.

20. Sponsor: The O'Brien Press, 12 Terenure Road East, Rathgar, Dublin 6, Ireland.